



# PORTFOLIO

**Your Partner In Digital Growth**

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# ABOUT US

- **Katalyst IT Solutions is a digital agency focused on helping businesses grow online through smart digital strategies and modern technology.**
- **For the past 1 year, we have been providing services in digital marketing, SEO, website development, and e-commerce solutions. During this time, we have successfully completed multiple projects while maintaining a strong focus on quality, performance, and client satisfaction.**
- **Our goal is to help businesses build a strong online presence, attract more customers, and achieve long-term digital growth.**



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# TABLE OF CONTENT

Katalyst It Solutions

**Marketing**

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**Search Engine Optimization**

**Video Editing**

---

**GMB Optimization**

**Graphic designing**

---

**Local SEO**

**Logo Designing**

---

**Shopify Store Designing**

**E commerce**

---

**Woo Commerece Store**

**Ads Management**

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**Web Development**

# Marketing Management

Our marketing management services include:

- Digital marketing strategy development
- Social media marketing
- Online brand promotion
- Campaign planning and management
- Audience targeting and analysis
- Performance tracking and optimization

Our goal is to help businesses achieve sustainable growth through effective marketing strategies.





# Search Engine Optimization We Provide

- Keyword research and competitor analysis
- On-Page SEO optimization
- Off-Page SEO and backlink building
- Technical SEO improvements
- Website speed optimization
- Content optimization for search engines

Our SEO strategies help businesses achieve higher rankings, more traffic, and long-term online visibility.

Get in Touch

# Local SEO & GMB Optimization

Our Local SEO Services Include

- Google Business Profile (GMB) setup and optimization
- Business category and service optimization
- Location-based keyword targeting
- Business directory and citation submissions
- Customer review management
- Google Maps ranking improvement
- Local SEO performance tracking

Our goal is to help businesses rank higher in local searches, attract more customers, and increase calls and visits from nearby clients.





# WooCommerce Store Development We Provide

- WooCommerce store setup
- Custom WordPress e-commerce design
- Product catalog setup
- Payment gateway integration
- Plugin integration
- Store speed optimization

Our WooCommerce stores are designed to be easy to manage and highly scalable.

[Get in Touch](#)

# Graphic Designing

Our graphic design services include:

- Social media post design
- Marketing banners
- Business promotional graphics
- Brand visual identity
- Website graphics
- Advertising creatives

Our designs are created to capture attention and strengthen brand recognition.





# Video Editing

## We Provide

Our video editing services include:

- Promotional video editing
- Social media video content
- YouTube video editing
- Advertisement videos
- Motion graphics and transitions
- Video optimization for marketing campaigns

High-quality videos help brands increase engagement and audience reach.

[Get in Touch](#)

# Content Writing

Our content writing services include:

- Website content writing
- SEO optimized blog posts
- Product descriptions
- Marketing copywriting
- Social media content
- Brand storytelling content

Our content is designed to engage audiences and improve search engine rankings.





# Logo Designing We Provide

Our logo design services include:

- Custom logo design
- Brand identity development
- Minimalist logo concepts
- Modern business logos
- Professional branding styles

Our goal is to create memorable logos that reflect your brand values.

[Get in Touch](#)

# Shopify Store

Our Shopify services include:

- Custom Shopify store design
- Shopify theme customization
- Product page optimization
- Payment gateway integration
- Shipping configuration
- Shopify apps integration

We build Shopify stores that are fast, secure, and optimized for sales.



# COMPLETED



# PROJECTS

**SEO & GMB Optimization**

**Woo Commerece**

**Video Editing**

**Social Media Managemnet**

**Social Media Advertisement**

**Shpify Store Designing**

# Completed Projects

At Katalyst IT Solutions, we have successfully worked with businesses across different industries including restaurants, medical centers, e-commerce brands, and creative businesses. Our focus has always been to deliver quality work, improve online presence, and ensure client satisfaction.

## **Baithak Restaurant – Abbottabad (Ongoing)**

Currently managing digital marketing and online presence for Baithak Restaurant. Our work focuses on improving their brand visibility, managing online promotions, and helping them attract more local customers through digital platforms.

## **Nisar Medical Complex – Rahim Yar Khan (Completed)**

Successfully completed digital optimization work for Nisar Medical Complex. The project focused on improving their online visibility, enhancing their digital presence, and helping patients easily find their services online.

# Completed Projects

## **Natural Products – Rahim Yar Khan (Ongoing)**

Worked on digital branding and marketing strategies for Natural Products to strengthen their online presence and promote their products to a wider audience.

## **Fatima Medical Center & Lab – Islamabad (Completed)**

Provided digital solutions and online presence improvement for Fatima Medical Center & Lab. The project focused on improving accessibility for patients and strengthening the center's online identity.

## **Zellia Arts – Lahore (Ongoing)**

Currently working with Zellia Arts to enhance their online brand presence, including digital marketing strategies, branding improvements, and promotional activities.

# Completed Projects

## **Carvexaglobal.com – WooCommerce Store (Completed)**

Katalyst IT Solutions designed and developed the WooCommerce e-commerce store for Carvexa Global, focusing on a modern layout, smooth navigation, and a professional online shopping experience.

## **Miraclesroots.com – Shopify Store (Completed)**

We developed the Shopify e-commerce store for Miracles Roots with a clean and user-friendly design, optimized product pages, and a responsive layout to provide customers with a seamless online shopping experience.

## **Pandamenuprices.com – SEO & Website Optimization (Completed)**

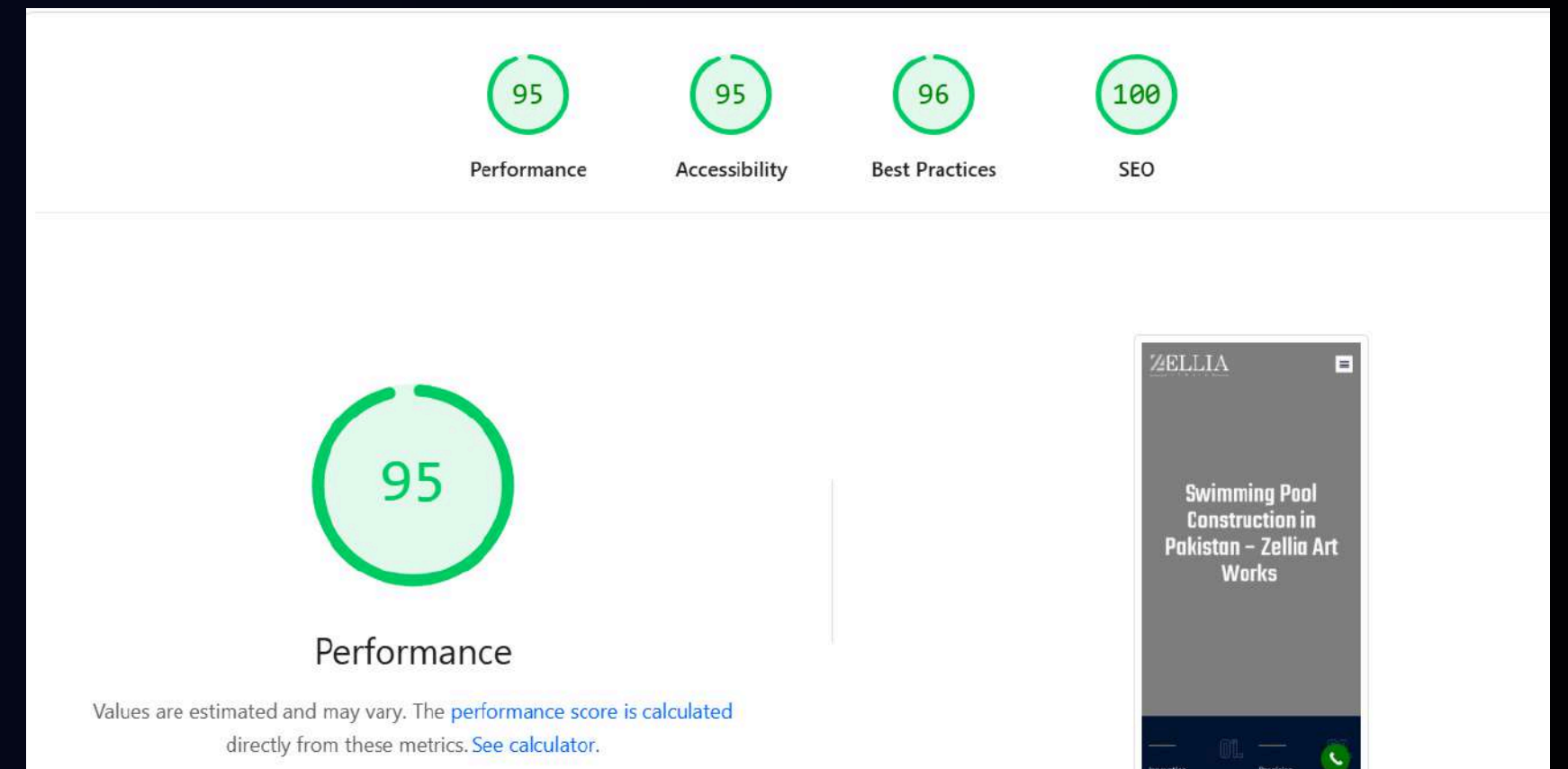
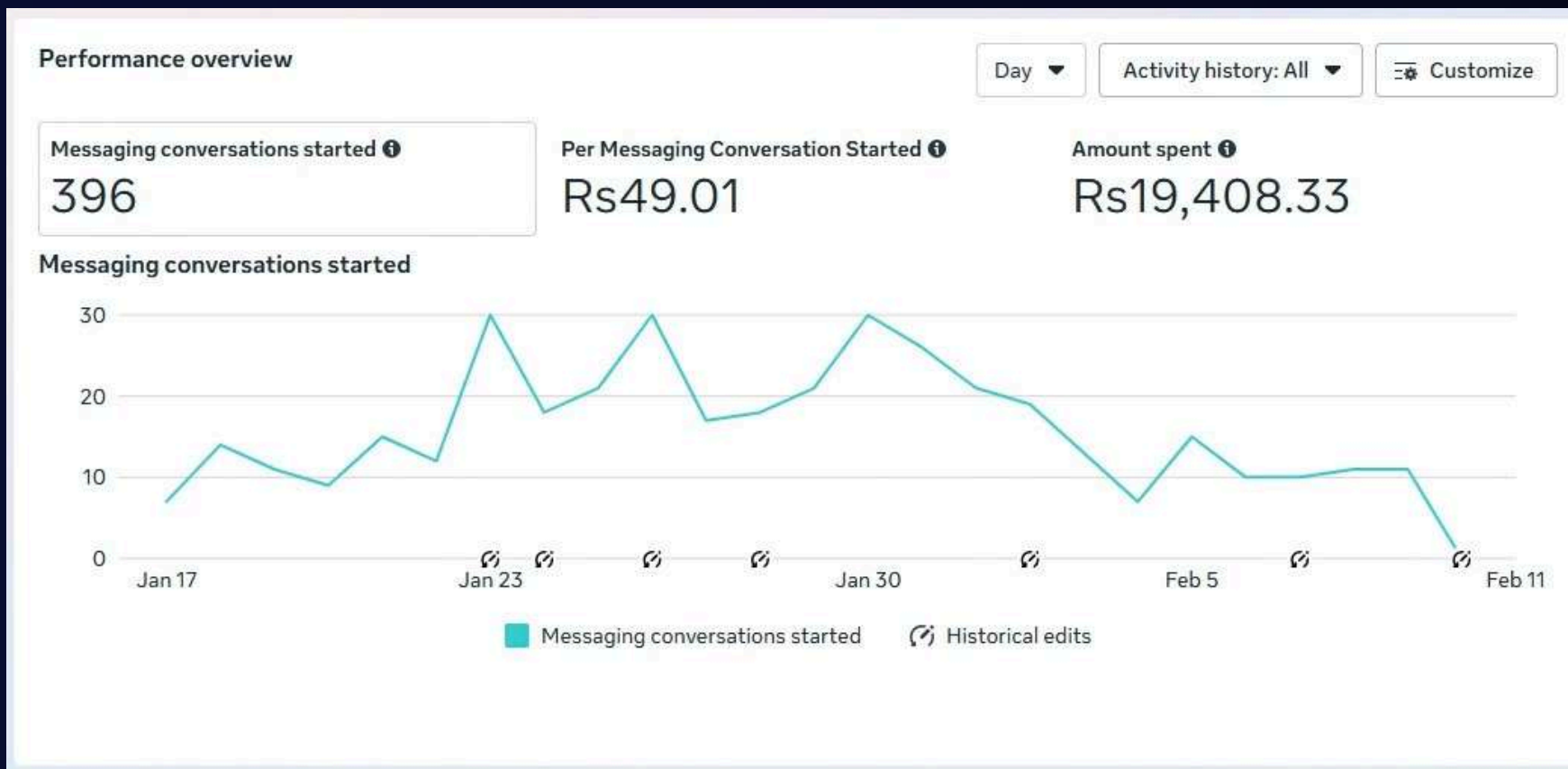
Katalyst IT Solutions worked on pandamenuprices.com to improve the website's search engine visibility and overall performance. Our work focused on SEO optimization, content structuring, and improving the website's online presence to attract more organic traffic and provide users with accurate menu information in a well-structured format.



## Instagram Profile Visitors for Restaurant business within 5 days



## Natural World Business Natural and Organic Products Insights



# THANK YOU



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